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I am a single mom with four children – two in middle school and two in elementary school. My annual salary is less than \$50,000 a year and back to school time always gives me anxiety. Before Shoes4School, buying my children's shoes was always a struggle, but now that this event has started, I don't have to stress about purchasing my children's shoes anymore. It's a blessing to be able to look to an organization for such a necessity in all the expenses for back to school time."

- A Grateful Parent



**Shoes4School** began in 2017, inspired by Bishop Quincy Griffin Sr.'s vision of providing new shoes to families in need during the back-to-school season. **Now in its eighth year**, the initiative continues to support thousands of families with an impact that continues to grow.

PROVIDED 26,000 PAIRS OF SHOES

> SUPPORTED 33 LEON COUNTY SCHOOLS

MOBILIZED 800+ VOLUNTEERS

Totals represent impact since inception



# STEP UP WITH US 3 WAYS TO PARTNER

Your support is crucial to our mission. Joining as a **Sole Supporter** is easy, and with **three impactful ways to contribute**, your help will achieve our goal of donating **7,000 pairs of shoes**. Together, we can ensure K-12 students in North Florida start the school year on the right foot!

## DONATE...

A new pair of shoes to help a student start the school year with confidence.



GIVE...

A **\$50 donation** covers one pair of shoes\* – giving a child in need a strong start to the school year.

## SPONSOR...

Align your brand, organization or business with a powerful mission to support students and families in our community.

Flip the page for details!

## IN THEIR OWN WORDS

I was always ashamed of the shoes I had to wear because my parents couldn't afford to buy quality shoes. I always wore hand-medowns. But with Shoes4School I was able to get my first pair of brand new shoes. Not only did I not have to worry about getting teased, but I also felt the gratification of putting on shoes that belonged to me.

- A Grateful Student

## BECOME A SOLE SUPPORTER

Partner with us to make an impact on the next generation – one pair of shoes at a time!

#### TITLE SPONSOR: \$25,000+

- S4S distribution store named after your company
- Branded signage on display at the event venue (indoor venue displays, street displays & digital media marketing package)
- Logo inclusion on digital billboard
- Company name shown as Partner on all event media

#### SILVER SPONSOR: \$5,000

- S4S distribution store named after your company
- Branded signage on display at the event venue (indoor venue displays, street displays & digital media marketing package)

#### PLATINUM SPONSOR: \$10,000+

- S4S distribution store named after your company
- Branded signage on display at the event venue (indoor venue displays, street displays & digital media marketing package)
- Logo inclusion on digital billboard

#### SILVER SPONSOR II: \$3,000

 Branded signage on display at the event venue (indoor venue displays & digital media marketing package)

#### GOLD SPONSOR: \$7,000

- S4S distribution store named after your company
- Branded signage on display at the event venue (indoor venue displays, street displays & digital media marketing package)
- AGAPE Community Award named in your company's honor

#### **BRONZE SPONSOR: \$1,500**

 Digital media marketing package







