



☎ 850.656.9378
✉ info@shoes4school.org
🌐 www.Shoes4School.org
📱 @shoes4school

Dear Future Sole Supporter:

At the Family Worship and Praise Center Community Development Corporation (CDC), we believe that every child deserves to start the school year with confidence. That's why, for the past seven years, we've hosted the **Shoes4School Giveaway**, providing **26,000 pairs of shoes since 2017** to students across Leon County and surrounding areas.

This year marks our **8th Annual Shoes4School Giveaway**, and we're determined to meet last year's record of distributing **7,000 pairs of shoes**. It's an incredible effort, but hosting the event comes at a significant cost – as much as \$250,000 and nearly 95% of those expenses goes directly to purchasing shoes. We can't do it alone, and that's why we're asking you to **step up as a Sole Supporter**.

How You Can Step Up: 3 Ways to Partner

Your support is crucial to our mission. Joining as a **Sole Supporter** is simple, and with three impactful ways to contribute, your help will achieve our goal of donating 7,000 shoes again in 2025. You can partner with us in any of the following ways:

1. Donate New Shoes: Help us provide **new, high-quality shoes** in youth and teen sizes. Every pair helps a child take a confident step into the new school year.

2. Make a Financial Contribution: A **\$50 donation** covers the cost of one pair of shoes. Your contribution directly ensures that a child walks into school with pride and comfort.

Donate today: shoes4school.org

3. Become a Corporate Sponsor: Align your business with a high-impact community initiative. Sponsorship levels start at **\$1,500** and include:

- Branding opportunities at the August 3, 2025 giveaway event taking place at the Donald L. Tucker Civic Center in Tallahassee, FL
- Recognition in our community outreach materials
- A chance to showcase your commitment to local students and families

Why Your Support Matters

In Leon County, **45% of families** fall below the ALICE* threshold (*Asset Limited, Income Constrained, Employed*). These families work hard but still struggle to cover the basics. Your support means students can start school equipped, confident, and ready to succeed.

By becoming a **Sole Supporter**, you're not just providing shoes—you're providing **hope, dignity, and opportunity**.

Get Involved Today

To become a **Sole Supporter** or learn more, please visit our website at shoes4school.org or email us at info@shoes4school.org.

If you'd like to discuss partnership opportunities or explore ways your business can get involved, please see below for sponsorship details – we'd love your support!

Thank you for considering this opportunity to step up for our students. Equipping our youth takes all of us, and your support ensures every child walks into school with the confidence to learn, thrive, and grow.

With gratitude,

Bishop Quincy D. Griffin, Sr.
President, FWPC CDC



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Be A Sole Supporter: Sponsorship Levels

Title Sponsor: \$25,000+

- S4S distribution store named after your company
- Branded signage on display at the event venue:
 - Indoor venue displays, street displays, and digital marketing package
- Logo inclusion on digital billboard
- Company name shown as Partner on all event media

Platinum Sponsor: \$10,000

- S4S distribution store named after your company
- Branded signage on display at the event venue:
 - Indoor venue displays, street displays, and digital marketing package
- Logo inclusion on digital billboard

Gold Sponsor: \$7,000

- S4S distribution store named after your company
- Branded signage on display at the event venue;
 - Indoor venue displays, street displays, and digital marketing package

Silver Sponsor: \$5,000

- S4S distribution store named after your company
- Branded signage on display at the event venue;
 - Indoor venue displays, street displays, and digital marketing package

Silver Sponsor II: \$3,000

- Branded signage on display at the event venue;
 - Indoor venue displays, street displays, and digital marketing package

Bronze Sponsor: \$1,500

- Digital marketing package